

CALIFORNIA ASSOCIATION OF CLERKS & ELECTION OFFICIALS EXHIBITOR CONFERENCE INFORMATION – SAN DIEGO

DATES TO NOTE:

>> Conference Dates	July 17–20, 2012
>> Registration and check due to ensure space	June 15, 2012
>> Hotel deadline for group rate	June 15, 2012
>> Last day to cancel for refund, minus \$100	June 15, 2012
>> \$100 Late Fee for Registration received after	June 30, 2012
>> Setup 11:00-1:00 Fairbanks Ballroom	Tuesday, July 17 th
>> Breakdown 4-5:30	Thursday, July 19 th

EXHIBITOR INFORMATION:

The conference will be attended by the principal County Clerks and Election Administrators from each County in California offering you a unique opportunity to display your products to the decision makers. **Election** Exhibitors, as an added benefit to you, the agenda has provided time Thursday for User Group activities. Wednesday evening is also a good time to consider a User Group or Hospitality Room for conference attendees.

Your registration fee includes continental breakfasts and Association luncheon Wednesday for two company individuals and an invitation, *by separate registration*, to attend the Association President's Cruise and Buffet Thursday night. Display space consists of one draped table with 2 chairs, no pipe and drape enclosures. All tables will be **provided standard electric power**. Any special requirements such as additional power, monitors, internet access, etc., should be requested directly with the hotel by contacting James Polk at 619-692-2296 or jpolk@psav.com, or fax the enclosed order form.

RESERVATIONS:

The Sheraton San Diego Hotel & Marina (Bay Tower) will host this conference. Room rates are \$149 for single/double Traditional; \$169 single/double Deluxe; \$189 Club and \$313 to \$3500 Suites. Reservations can be made online at <https://www.starwoodmeeting.com/Book/caceo2012>; or call 1-877-734-2726 and reference CACEO 2012 Annual Conference. You will be charged the full balance of reservation if check-out before confirmed departure date. Group rates are offered 3 days prior to and 3 days post conference, subject to availability.

SHIPPING:

Please arrange your shipments to arrive at the hotel no earlier than three working days prior to the conference.

Ship to: CACEO Conference/Exhibitor
Hold for Guest: (Exhibitor's Name)
Sheraton San Diego Hotel and Marina
1380 Harbor Island Drive
San Diego, CA 92101

HANDLING FEES FOR INCOMING and OUTGOING SHIPMENTS: Fees based on pounds and run from \$5 to \$50 per box/crate/pallet.

SECURITY:

Security of the Exhibit area will be provided Tuesday and Wednesday nights and during lunch hour Wednesday. Security **will not** be provided during lunch hour Thursday.

USER GROUPS: I can assist with User Group arrangements or by calling our hotel contact, Courtney Cooper at 619-692-2307. Meeting room space is limited but there are several restaurants and other venues in the area with arrangements made directly with them.

DRAWINGS: There will be a bingo type activity encouraging attendees to visit all displaying Exhibitors throughout the conference. If you wish to participate, please provide a token gift (\$20 or less) for the give away drawing. This is not to replace any Exhibitor door prize drawings that you may have planned. As usual, Exhibitor door prize drawings will be during the Thursday afternoon break, just prior to tear down.

PARKING: Available on site at: Self park \$22; valet parking \$30

QUESTIONS: Chrissi Keller
Conference Coordinator
(360) 652-8553; FAX (360) 652-8625
Cell (425) 268-7935
Email: cckeller52@gmail.com